

The New Economy of New Energy: California's Path to a Clean Energy Future

8:30 AM

CONFERENCE KEYNOTE

Dan Reicher, *Google.org* - "The New Economy of New Energy"
Introduced by: Michael Peevey, *Chairman, CalCEF*

8:50 - 12:30

PROGRESS REPORT

Is industry positioned for success by policy efforts and the surge in private finance? What should we expect to change over the next five years?

8:30 - 10:30

PART 1: ELECTRICITY SUPPLY, THE LOADING ORDER, AND CLEAN FOSSIL FUELS

- Michael Peevey, *President, California Public Utilities Commission*
- Art Rosenfeld, *Commissioner, California Energy Commission*
- Yakout Mansour, *President and CEO, California Independent System Operator*

Moderator: Bob Epstein, *Environmental Entrepreneurs*

BALANCING STARTUPS AND INCUMBENTS TO SPUR INNOVATION IN ELECTRICITY SUPPLY

- Tom King, *CEO, PG&E*
- Jan Schori, *General Manager, Sacramento Municipal Utilities District*

CalCEF Portfolio Companies:

- John Woolard, *CEO, BrightSource Energy*
- Tracy Livingston, *CEO, Wasatch Wind*
- Scott Brown, *New Energy Capital*

Moderator: Bob Epstein, *Environmental Entrepreneurs*

10:30 - 10:45

COFFEE BREAK

10:45 - 12:30

CHALLENGES & SUCCESSES FROM THE INVESTOR'S PERSPECTIVE

The policy effort is striving to balance the needs of industry incumbents with the importance of supporting innovation at the startup level. Are we on the right track in this regard? How can entrepreneurs be partners with regulated corporate entities?

- Funding Efficiency Improvements
- Demonstrating Renewable Technologies
- Advancing Electricity Storage
- Open Dialogue

Panelists:

- Bill Green, *VantagePoint Venture Partners*
- Tim Woodward, *Nth Power*
- Michael DeRosa, *DFJ Element*

Moderators: Mason Willrich and Nancy Pfund, *Board Members, CalCEF*

12:30 - 1:30 PM

LUNCHEON KEYNOTE

Elon Musk, *Chairman, Tesla Motors and Solar City* - "Innovating in California"

Introduced by Larry Vanderhoef, *Chancellor, U.C. Davis*

1:30 - 4:00

PROGRESS REPORT (CONT.)

Is industry positioned for success by policy efforts and the surge in private finance? What should we expect to change over the next five years?

1:30 - 3:00

PART 2: TRANSPORTATION ENERGY - INNOVATION IN CONTESTED POLICY ENVIRONMENTS

- Linda Adams, *Secretary, California Environmental Protection Agency* (invited)
- Mike Scheible, *Deputy Executive Officer, California Air Resources Board*
- Balancing Startups and Incumbents to Spur Innovation
 - K.C. Bishop, *Chevron Corp.*
 - Steve Douglas, *Alliance of Automobile Manufacturers* (Invited)
 - John Boesel, *CEO, CalSTART*
 - CalCEF Portfolio Companies:
 - Martin Eberhardt, *CEO, Tesla Motors*
 - Larry Folks, *CEO, Earthanol*
 - Jeff Depew, *CEO, Li-On Cells*

Moderator: Roland Hwang, *Vehicles Program Director, NRDC*

3:00 - 3:45

THE UTILITY OF THE FUTURE AND GRID-VEHICLE CONNECTIVITY

Discussant: Hal La Flash, *Director, Renewable Energy Policy and Planning, PG&E*

Moderator: Dan Adler, *Vice President, CalCEF*

3:45 - 4:00

AFTERNOON COFFEE BREAK

4:00 - 4:45

INTERVIEW AND CONVERSATION: VINOD KHOSLA ON CLEAN ENERGY POLICY AND FINANCE

4:45 - 5:30

CALIFORNIA POLICY AND FACTS ON THE GROUND

The day will conclude with a discussion of the major challenges California must face in the near term, emphasizing issues of policy and business climate. All audience members will be encouraged to participate. Example topics include:

- Jobs/manufacturing retention and incentives
- Breadth of market-based mechanisms
- New policy initiatives
- Positioning California as a national and international leader

6:00 - 8:00

RECEPTION AT ONE MARKET RESTAURANT

First Annual Conference of the
California Clean Energy Fund
8:30 AM - 5:30 PM, June 18, 2007
PG&E Conference Center
77 Beale Street, San Francisco

REGISTER ONLINE AT:

<https://www.regonline.com/CalCEF>